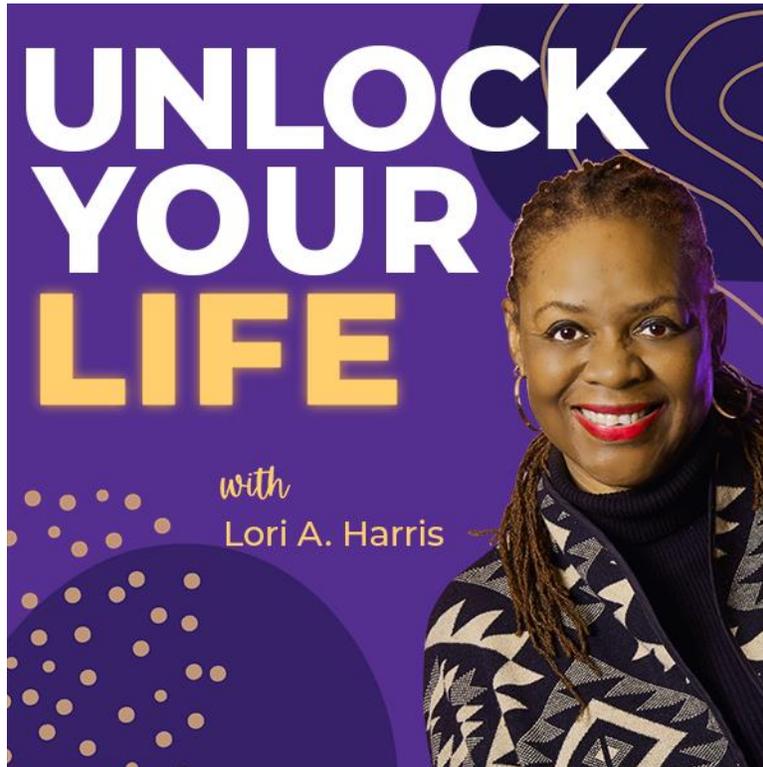


Ep #35: What is Your Dream Self?



Full Episode Transcript

With Your Host

Lori A. Harris

[Unlock Your Life](#) with Lori A. Harris

Ep #35: What is Your Dream Self?

Are you a licensed professional or perhaps someone who makes a very good living doing work that you kind of love, and still you find yourself wanting to explore something new? To try something new. Maybe get yourself a side hustle? Remember, it's a license, not a jail sentence. This month we're going to talk about women who are doing things that will light them up, and we'll share some tips and tools for how you can get started too. Let's get going.

Welcome to the *Unlock Your Life* podcast, a podcast for highly successful visionary women who want more out of life. If you feel that ache of unfulfillment in your soul, you're in the right place sis. Join life mastery consultant Lori A. Harris as she teaches you how to stop living for others and finally put yourself first. Let's dive into today's show.

So picture it. It's July 2017, and I go to a dinner party, and I meet a very interesting woman. She's a television executive, and she does marketing for television shows and partnership collaborations. She's done business that has generated over \$2 billion for the companies that she worked for.

When I met her, she had been blogging for about eight years. Had already been honored by Forbes magazine as one of the top 10 blogs in the home design area, a blog one needs to watch. Her name is Colette Shelton, the founder and creator of Coco Cozy, a fashion, beauty, and design blog.

When I met Coco, she had already been successfully blogging and had already launched a product line of textiles and rugs. She found herself really curious about what more could I do with this brand? She was thinking that maybe it's time for me to really spread my wings and leave this company and grow my business, but she had a little bit of fear, a little bit of trepidation. January 2019 she took the big leap, and hasn't looked back since.

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Her company employs several people and has grown to be quite expansive. From her blog where she writes about other people and other people's products, she now has her own products, has done several collaborations, and continues to grow even more. She is the designer behind the Coco Cozy Design House, which was featured in the Amazon Prime program that is now available on the Roku device.

In the series, we get to watch Coco as a first time home flipper do a total gut reno of a home on the TV show that she also executive produced. Coco has gone on to collaborate with a design company known as etúHome. They make beautiful cutting boards, wooden products made of all natural reclaimed wood, glassware.

Her other venture as a startup founder is the Chirpyest, a Chrome extension which is a true win/win product. With the Chirpyest, you add an extension to your Chrome browser. It allows the consumer to save money every time they buy something that is offered by a vendor that is part of the platform on Chirpyest. If a consumer buys as a result of an influencer's recommendation, the influencer makes some money. So it's a truly labor of sharing in love. I use the Chirpyest, and I saved several hundred when I was furnishing my cabin. It's a great thing.

So what does Coco have to say about going from television executive to blogger to full time creator, startup founder, and entrepreneur? Her motivating question that she shares with the world is, "What is my dream self?" What is my dream self? She encourages us to consider who we are and who we want to be.

Coco says this is a powerful question, and it will bring up a lot of doubts for us to look at straight on. One of those doubts might be who am I to want this? Who am I to save this? You might have feelings of embarrassment or feelings of fear that you will be ridiculed by your family, friends, or colleagues, but she encourages us to go forward and to answer the call

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who or what is my dream self? Ask ourselves this question each morning and go toward the thing that will allow us to be our very best dream self.

Colette says that if you want to start a side hustle, do something that you love. That you can do with consistency, and you can do with honesty. That allows you to come forward and be your authentic self. From there, you will have a firm foundation. Colette says don't ask for permission. Don't wait for permission. Just get going. Just start. Find something that you love that you're passionate and go for it. Just get going.

She recommends that we find great people to collaborate with. Think of people that you admire and enjoy and ask them, approach them about a partnership, a way of collaborating. Be prepared to take the no's, but don't be stopped by the no's. If you were to ask Colette what is the secret to her success, she says she does what she believes is right. She trusts her gut, and she pursues this passion with all her heart.

So I ask you, what in your life are you doing right now that allows you to be fully you? That allows you to discover and reveal your dream self? What are you doing that you're willing to pursue with your whole heart?

I'm having a master class this weekend. It's on March 4th. March 4th. Go forth and go toward your dream. The link for the master class will be in the show notes, but it's simply loriaharris.com/getunstuck. It's a masterclass that will reveal to you the three tools that you need to get going to discover your dream and to get going with fulfilling your dream. I would love to see you there. Please go to loriaharris.com/getunstuck, and you can join the masterclass with me this Friday March 4th.

That's it. We've come to the end of episode 35 of the *Unlock Your Life* podcast. Thank you so much for listening. If you're enjoying the podcast, you can follow, rate, and review the show. You can find my podcast

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anywhere podcasts are offered. That's it for this week's episode of the *Unlock Your Life* podcast. Remember it's your life. Make it a great one.

Thanks for listening to this episode of the *Unlock Your Life* podcast. If you want more information on how you can transform your life and do it quickly, visit loriaharris.com. See it on the next episode of the *Unlock Your Life* podcast.